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New Hardy Shrubs from the Orient

BEAUTY BUSH

(KOLKWITZIA AMABILIS)

1028/29

KOREAN SPIRÆA

(SPIRÆA TRICHOCARPA)

THESE are two new flowering shrubs from Asia, practically unknown to the Trade, and hitherto seen only in extensive private collections of choice plants and in the gardens of horticultural connoisseurs. They will be introduced to the Trade extensively by Jackson & Perkins Company in the fall, 1928, and spring, 1929. Both of these shrubs are hardy in cold New England and are among the most beautiful subjects for home planting because of their extreme beauty of both habit and bloom.

NEW VARIETIES ✓ INCREASED PROFITS

This is a remarkable opportunity for alert nurserymen to make a really satisfactory profit. The market for good new things is large and eager. Meritorious novelties will stimulate your old

customers to a new and active interest in your products, and will bring many orders from new buyers whom you would not ordinarily have reached.

The prestige of being the first to offer these handsome new shrubs in your territory will be an invaluable asset, not only in handsome profits realized directly from them, but also in giving you real leadership in your line of business.



BEAUTY BUSH (*Kolkwitzia amabilis*). Note the beauty of shape and the profusion of flowers on this 6-year-old plant

Mr. E. H. Wilson, Keeper of the Arnold Arboretum, says of this shrub:

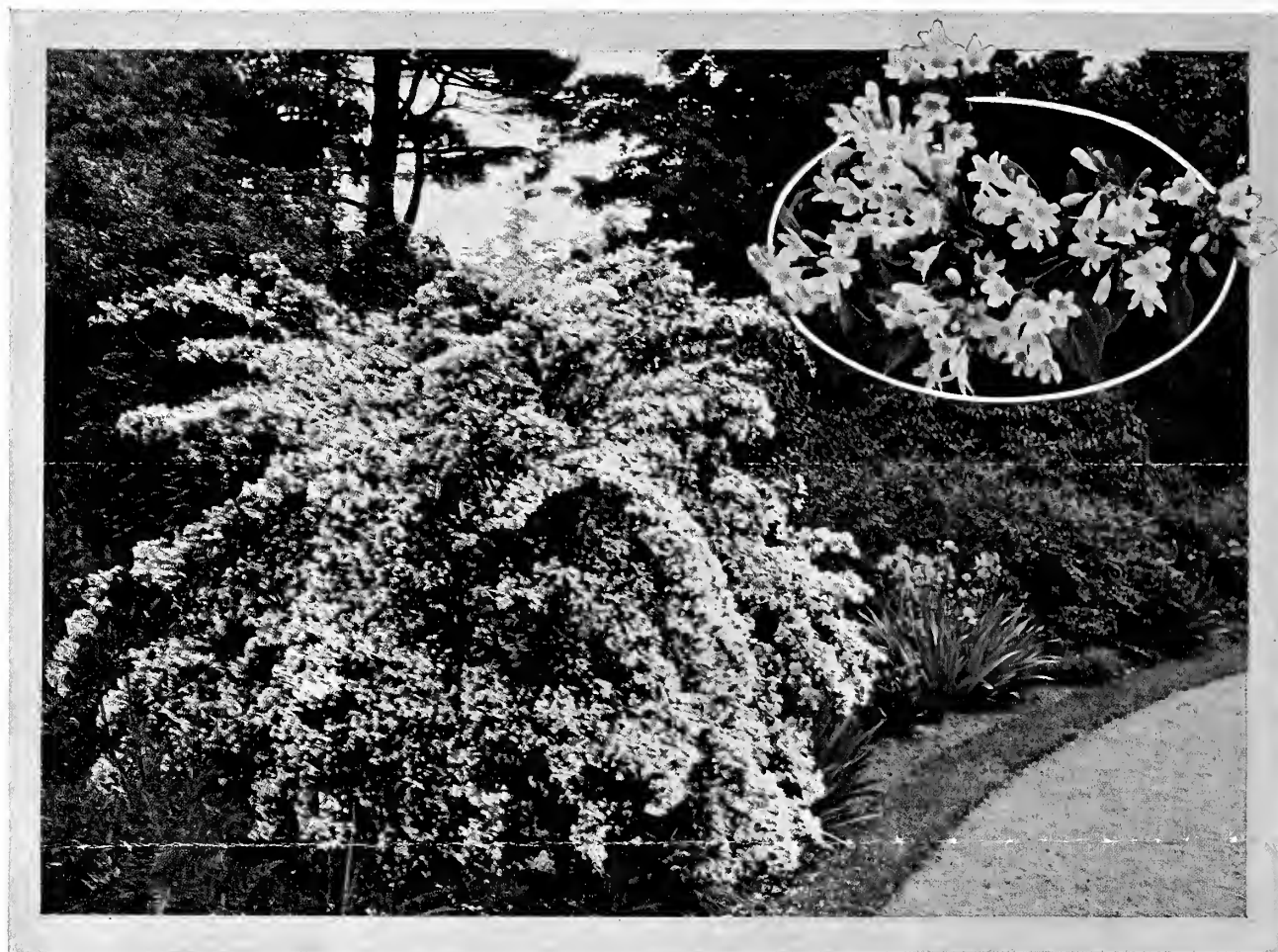
"The graceful habit of the plant, its free flowering qualities and pleasing color, combined with perfect hardiness, make this one of the most beautiful as well as most useful shrubs that China has given to the gardens of this country."

Mr. T. D. Hatfield, eminent hybridizer and horticulturist of the Hunnewell Estate, where our photographs were taken, describes the "Beauty Bush" as follows:

"*Kolkwitzia amabilis* belongs to the Honeysuckle family. It makes a graceful ornamental shrub. Its flowers resemble those of the diervilla. They are blush-pink and borne in the utmost profusion on great archy spray-like branches giving the bush the appearance of a perfect shower of blossoms."

JACKSON AND PERKINS COMPANY ✓ Newark, New York State

BEAUTY BUSH



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BEAUTY BUSH. *Kolkwitzia amabilis*. An exceedingly handsome ornamental shrub which has come to us from the wildernesses of China and Central Asia. The foliage and habit are attractive when the bush is out of flower and it is perfectly hardy as far north as Montreal.

It grows 6 to 9 feet high when mature and as much through, erect and twiggy, producing long, arching branches covered in spring with clusters of small, tubular flowers of the honeysuckle type, borne in such profusion that the bush is one cloud of delicate pink.

BEAUTY BUSH has all the merits of a perfect shrub: hardiness, year-round beauty in foliage and habit, and an amazing profusion of flowers of beautiful color.

Mr. E. H. Wilson, former explorer for and now Keeper of the Arnold Arboretum, describes it as follows:

"Of the many valuable hardy shrubs which our gardens have received from the Orient, none is more lovely than *Kolkwitzia amabilis*. Related to the weigelas and abelias, this new plant exceeds them in hardiness and in beauty. The principal stems are erect and the lateral ones arching, giving the plant a compact habit, and in early June its sprays of abelia-like blossoms transform it into a fountain of pink loveliness. It is a sun-loving plant and needs loam and good drainage.

"It was introduced from the high mountains of Central China and has been growing in Arnold Arboretum since 1907. It has withstood the vagaries and severities of the New England climate with cheerful impunity. In the opinion of its introducer, *Kolkwitzia amabilis* is one of the best of all hardy shrubs, and it was he who suggested the common name 'Beauty Bush.'"

PRICES FOR FALL 1928 AND SPRING 1929

BEAUTY BUSH (*Kolkwitzia amabilis*)

	PER 10	PER 100	PER 1,000
3 yr., 2 to 3 ft.	\$12.50	\$100.00	
2 yr., 18 to 24 in.	7.50	65.00	\$600.00
2 yr., 12 to 18 in.	6.00	50.00	450.00

Orders for 2,500 plants at 15% off the above prices

Copies of the color picture above are available to our customers for sales promotion. Prices on application

KOREAN BRIDAL WREATH



COPYRIGHT, 1928, BY JACKSON & PERKINS COMPANY

It was found on the mountains of northern Korea by Mr. E. H. Wilson and is another of his very valuable contributions to American Horticulture. The plants were sent to Arnold Arboretum in the autumn of 1917 where it has since proved perfectly hardy and abundantly floriferous. Mr. Wilson's description is as follows:

"This new Spirea is a first-rate shrub, one of the best in fact of a very useful genus of hardy plants. Native of northern Korea, it is a compact spreading bush, growing about 6 feet high, with angular, rigid and arching shoots. The short petiolate, oblanceolate dark green leaves are from 1½ to 2½ inches long and the snow-white flowers are freely borne at the ends of the short lateral shoots in rounded or dome-shaped clusters, 3 to 5 inches broad. It is in full beauty of blossom when the flowers of Van Houtte's Spirea are past. Thriving in ordinary garden soil, the shrub enjoys sunshine and full exposure. Possessing an ironclad constitution, this splendid shrub is worthy of a place in every northern garden."

KOREAN SPIREA. *Spiraea trichocarpa*. This handsome new shrub was discovered in Korea, and has been enthusiastically admired by all who have seen it since its introduction to America. It is the best of all the Spireas in commerce.

It is a splendid, healthy plant, growing, when mature, 4 to 6 feet tall, and even greater in diameter, forming a big, dome-shaped bush covered in its season with large, rounded clusters of snowy flowers marked with darker eyes.

It is hardy as far north as Montreal and is most attractive in habit and foliage, even when not in bloom. It is more robust and blooms two weeks later than the familiar *Spiraea Vanhouttei*, and is much more desirable. It retains its beautiful glossy green foliage late into the autumn.

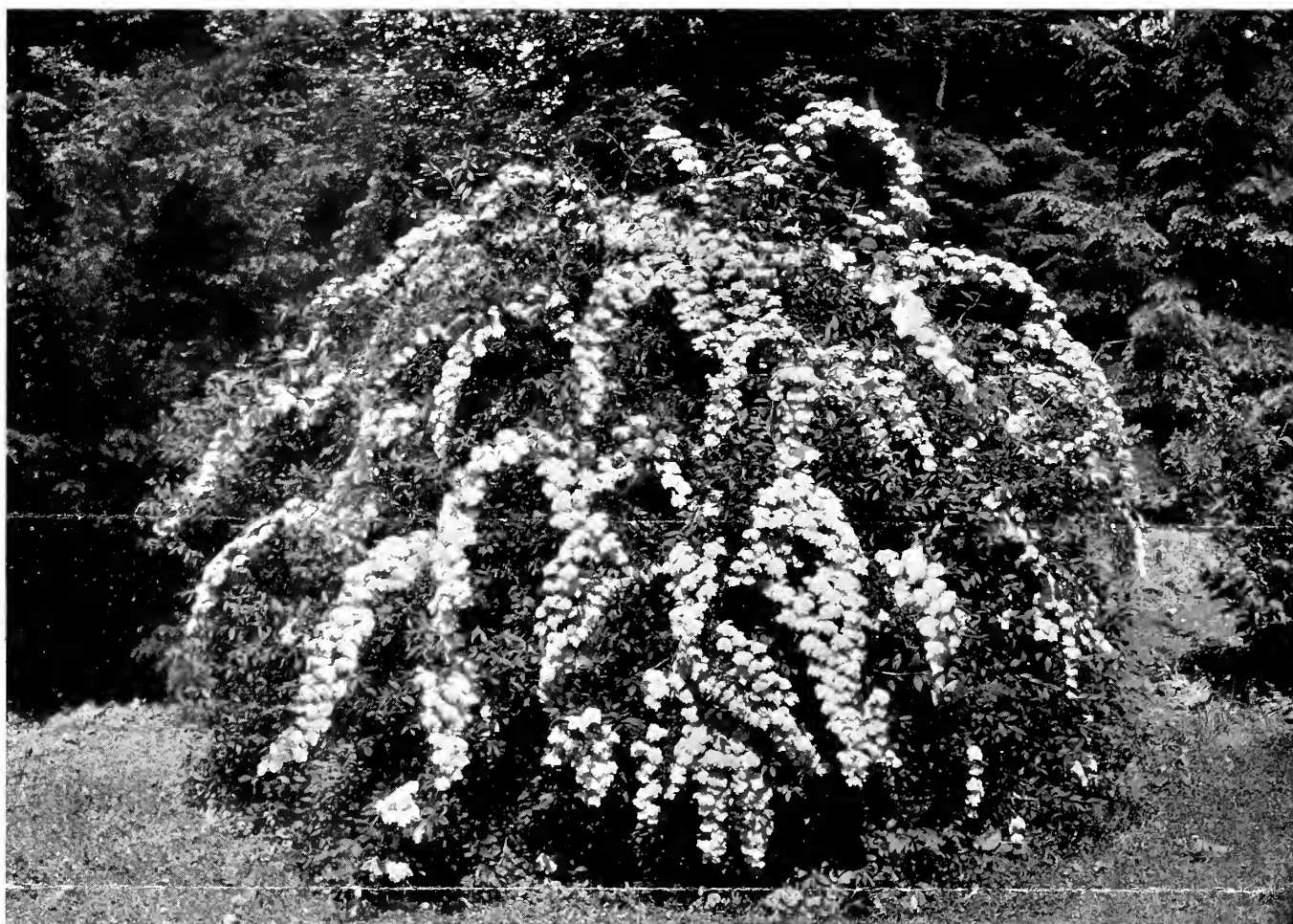
PRICES FOR FALL 1928 AND SPRING 1929

KOREAN SPIREA (*Spiraea trichocarpa*)

	PER 10	PER 100	PER 1,000
2 yr., 2 to 3 ft.	\$8.50	\$75.00	
2 yr., 18 to 24 in.	6.00	50.00	\$450.00
2 yr., 12 to 18 in.	5.00	40.00	350.00

Orders for 2,500 plants at 15% off the above prices

Copies of the color picture above are available to our customers for sales promotion. Prices on application



First Offering to the Trade

KOREAN SPIRÆA (SPIRÆA
TRICHOCARPA)
BEAUTY BUSH (KOLKWITZIA
AMABILIS)



TWO new flowering shrubs from Asia, now brought actively into the Trade for the first time.

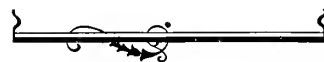
Splendid for both landscape and specimen use, perfectly hardy, beautiful in both habit and bloom, nothing can prevent their becoming extremely popular for general planting when their merits are known.



KOREAN
SPIRÆA

(*Spiræa trichocarpa*)

Note the graceful, rounded habit and its bold masses of flowers in the above picture.



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